



# Blue Momo Design

## Juliana Matheus Azevedo

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Portfolio: [www.bluemomodesign.com](http://www.bluemomodesign.com)



## Summary



Communication Analyst / Graphic Designer. Graduation in Graphic Design. Fluent in English. Creation of diverse materials, online and offline. Highlight for the creation and publishing of catalogs, reports, magazines, banners, opera programs and arts for social media. Experience as art director at Santa Marcelina Cultura.

## Experience



03/2015 - 06/2024



### ***Visual Communication Analyst***

Santa Marcelina Cultura

I was responsible for the creation, editing, and organization of graphic materials produced both online and offline, such as posters, banners, catalogs, opera programs, annual reports, infographics, artwork for social media and websites, email marketing, signage, among many others, for the Social Cultural Organization Santa Marcelina Cultura, which is currently responsible for managing the programs of the Government of the State of São Paulo: the São Paulo State Music School - Tom Jobim, Guri (a musical initiation and social inclusion project), and Theatro São Pedro, located in São Paulo's capital. I was also responsible for overseeing the production of graphic materials with suppliers and managing the application of the programs' and sponsors' brands.



12/2009 - 03/2015



### ***Graphic Designer***

Agência MAPA

Creation of various graphic materials with emphasis on publishing magazines and creation of graphic materials for real estate projects and the medical field. Brand management.

04/2008 - 07/2009



### ***Graphic Designer Assistant***

Forma Express

Creation and printing of various graphic materials. Customer service. Sales.





## Education ●

Bachelor of Graphic Design from Centro Universitário Senac - São Paulo  
02/2002 - 06/2007

## Languages ●

**Português:** Native Language

**Inglês:**



Advanced

## Proficiencies ●

**In Design:**



Advanced

**Illustrator:**



Advanced

**Photoshop:**



Advanced

**Capcut:**



Intermediate



## Soft Skills ●

**Punctuality:**

Consistently meets deadlines and ensures timely completion of tasks.

**Adaptability:** Flexible and able to quickly adapt to new challenges and environments.

**Critical Thinking:** Strong analytical skills to evaluate complex situations and make informed decisions.

**Teamwork:** Effective collaboration with colleagues to achieve common goals.

**Self-Motivation:** Proactive and driven to achieve personal and professional growth.

